

# Whitewater Country Club Board of Directors

## April 18, 2011 Board Meeting

**Present:** Crystal Singer, Paul Jones, Mike Frawley, James Bronson, Dan Hornickel, Jeff Winn

**Staff:** Joe Carollo, Regina Ellingson

1. The meeting was called into session by Crystal Singer at 5:15 pm.
2. Minutes from the March 21, 2011 meeting were approved unanimously.
3. Member comments and suggestions
  - a. The Board noted with gratitude the generous donation from an anonymous member to be used for work on cart paths #1-2T and 4G-5T. Many thanks!
4. Chef/Kitchen report
  - a. Joe reported for Keith that numbers for Friday dinners are coming up but that the Easter Buffet reservations are significantly down compared to last year. Mothers Day buffet information will be sent to members soon.
  - b. The old television antenna which is anchored just outside the kitchen entrance will be donated to whomever wishes to take it down and carry it away.
5. Course Superintendant report
  - a. No report
6. Financial Report
  - a. Membership update. It is still early but membership applications and numbers are down versus last year. Additionally, several members have downgraded their membership status from last year. With the return of playable weather, more applications and reapplications should come in. A list of members who have not yet renewed will be developed. These people will be surveyed to determine their interest and encourage membership renewal.
  - b. Financial update. Joe has provided reports, which are available from any Board member.
7. Manager's Report
  - a. Joe received a request for sponsorship of a Tee Ball team. Crystal generously offered to cover this request. Thanks, Crystal!
  - b. Joe received information regarding advertising from WSLD. He passed this information to Paul, who will call the representative. We will not advertise at this time.
  - c. Annual meeting
    - i. The agenda was set for the annual meeting to be held Saturday, April 23, at 2:00 pm at the Club.
    - ii. The slate of candidates is being finalized.
8. Other Committee Reports
  - a. Greens. No report.
  - b. Personnel. Joe will be replacing two bar staff workers plus one general hourly worker.
  - c. Clubhouse. No report.
  - d. Activities. No report.

9. Membership.
  - a. No more ads will be run this spring, so that funds will be available for fall advertising.
  - b. We will offer a one time special for summer for the holders of student coupon memberships. The offer will allow their cost of coupon membership to be deducted from the cost of summer intermediate membership.
  - c. Mike Frawley has been exploring possibilities for recruiting new members from the faculty and staff of UW Whitewater.
10. Old Business
  - a. Mike Frawley says the new sign is being completed.
11. New Business. None
12. The next meeting of the Board will be May 9, 2011, at 5:15 pm.
13. The meeting was adjourned at 6:40 pm and moved into executive session.

Respectfully submitted,

Paul Jones  
Secretary