

Whitewater Country Club Board of Directors

June 21, 2010 Board Meeting

Present: Crystal Singer, James Bronson, Jeff Winn, Paul Jones, Dan Hornickel, Mike Frawley

Staff: Joe Carollo, Keith Conroy, Regina Ellingson, Sparky Lockhart

1. The organizational meeting was called into session by Crystal Singer at 5:15 pm.
2. The minutes from the May 17, 2010, minutes were approved unanimously.
3. Member comments and suggestions
 - a. Evelyn Schneider asked that the long prairie grasses along the creek on #6 be trimmed in time for an outing to be held June 25. Sparky responded that the problem has already been addressed and that the grass will be trimmed. Other creek side locations will also be cut as time and weather permit.
4. At this point in the meeting, the agenda order was suspended to allow Sparky to present his report.
 - a. Sparky reported that the irrigation system has been repaired and is on line. Problems still exist, however, in that system pressure is less than optimal. Upon inspection, it was determined that the impeller in the pump was not correctly sized. **Crystal** will check on the specifications for the part so that the correct size can be installed.
 - b. Holes 3, 4 and 5 have been sprayed with herbicide. This completes the process for the course.
 - c. There is a billing issue with grinding the reel mowers. **Crystal** will investigate and report at the next meeting.
 - d. As soon as weather and drainage permit, work on the gravel path to the blue and white tees at #7 will begin.
 - e. The issue of dead and damaged trees will be addressed, specifically the tree between #6 and 7 and the pine tree on #6.
5. Member Comments/Suggestions
 - a. A member requested that the Club investigate liability insurance to cover volunteer members working on Club projects. **Joe** will check on this and report at the next meeting.
 - b. Special thanks to Jeff Winn for trimming and stacking wood from the trees that were damaged next to the cart shed and the tree on #1.
 - c. Lakes Outing September 25, 2010. Permission was voted unanimously for the Lakes Association Outing. The course will be closed the morning of Saturday, September 25, 2010.
 - d. Late League Members' Request. The Late League has requested permission to hold their end of season pancake and sausage banquet at the Club. Due to State health requirements, the Board will require that all food be provided by the Club with the expenses (\$50) to be paid by the league members. This is in compliance with State health department regulations; the policy will be applied to all member requests to bring food to the Club. The Board emphasized its enthusiastic support of the Late League holding its "feast" at the Club.
6. Financial Report.

- a. Joe reported that membership overall is down slightly from last year. The total financial commitment as of June 1, 2010, is \$124,000, versus the target of \$135,000.
- b. Cart rental and storage financial totals are down from last year, explainable by the lower membership figures.
- c. The spreadsheet totals for “total golfers” is incorrect on the report. **Joe** will determine the correct figure and report at the next meeting.
- d. James indicated a discrepancy in the wages total for the current year. **Joe** will determine the correct amount and report at the next meeting.

7. Chef/Kitchen Report

- a. Keith has initiated a buffet on certain Tuesdays and Thursdays for league members. Response has been highly positive.
- b. Friday night dinner numbers are increasing; Sunday breakfast numbers are roughly equivalent to last year.
- c. The “reach in” freezer has been losing freeze temperature; the issue will be investigated and repairs made.

8. Manager Report

- a. Regina provided information on vacation/golf package coupons that might be used for member tournament prizes or incentives. These are available from a private vendor and would be valid for one year. The coupons would provide discounts for golf and air travel. If these were to be purchased, funding would come from tournament proceeds. This will be discussed at the next meeting.
- b. Joe said that the UWW Campus Coupon Book offer this year was very successful, resulting in a total of 60 student participants. We expect that higher numbers are possible if combined with advertising. The cost for next year will remain at \$500 for 12,000 copies to be distributed on campus. **Joe and Paul** will coordinate this effort and will also coordinate placement of advertisements and electronic links in the Whitewater Banner and Chamber of Commerce publications.
- c. Implementation of the State law banning smoking was discussed. The ban takes effect July 5. Policy suggestions are to be solicited from club and Board members.
- d. Membership leave was approved for Jeff Bradley.

9. Committee Reports

- a. Greens Committee. Jeff reported that plans for tree removal and new planting are being developed. Plans are being made for sand raking and edging. Crystal requested that action be taken to prevent grass clumping on the fairways. **Sparky** will be asked to have fairways mowed when they are dry to help with this problem. A plan to improve tee boxes will be undertaken.
- b. Activities Committee. Discussion centered on participation in tournaments since some membership categories do not allow weekend play. For any handicap tournament, members whose membership category does not allow weekend play will be required to pay greens fees. Members holding weekday punch passes will be required to utilize a punch for each round.
- c. Personnel. Joe announced some personnel changes and additions: Brian Haslett will be working on course maintenance; Jackson Coonen will be working in the bar; Jamie Swanson has been hired to work in the bar.

- d. Membership: Paul suggested that the Board meet to consider recommendations from the two university consultation groups. A one hour meeting will be held at 6 pm on July 12 for this discussion.

10. Old Business

- a. The UPro gps system has been implemented; we are still waiting for implementation of the Sky Caddie network.

11. New Business

- a. Joe gave a concise overview of the new financial accounting system implemented with the assistance of Duane Schaub. All financial transactions regarding employees, customers and vendors are tracked through individual or combinations of four profit centers: course, restaurant, bar and rentals. Inventory is accomplished each month. This system replaces the point of sale system previously existing and will allow better tracking of transactions and more immediacy of financial information.
- b. Mike Frawley volunteered to work with the Greens Committee.

12. The Board adjourned to Executive Session at 7:30 pm.

Respectfully submitted,

Paul Jones
Secretary